

Broaden your horizon with Strathclyde MBA

THE University of Strathclyde recently held its 2007 graduation ceremony for 53 graduates, an event steeped in Scottish traditions.

Among those present included associate dean of the international division Professor Colin Eden, international director Dr Tom Mullen and the board of directors of CDC Management Institute.

Fifty one MBA graduates and two MSc. Finance graduates received their honours at the ceremony.

The university conferred two outstanding students, How Cher Hung and Felino James Marcelo with the award of distinction for their work.

How, 25, an MBA graduate, also received the best student award which he said came as a surprise.

He said: "While I



How Cher Hung received the best student award

considered myself to be an adequate academic performer, attaining the award was never one of my aims when joining this programme."

He said he was looking to further his career development when he enrolled for the Strathclyde MBA.

"I wanted to broaden my

horizons and learn more about managing the various aspects of business."

Apart from teaching the content of the courses, the programme also emphasises on the learning process.

How said the learning process and transformation of students into inquisitive and thinking professionals was the most important outcome of the MBA.

"We would be able to replicate the same process in whatever situation in the future while possessing the ability to keep abreast with changing trends and practices."

He said the Strathclyde MBA course was not easy as he was up against many challenges.

Marcelo, 32, is an associate director of a bank who chose the Strathclyde MBA programme owing to its

practical course content and value for money.

"Its flexible study mode and course delivery was also a great attraction for someone like me, who is working and raising a young family," he said.

The MBA's flexibility, he said, allowed him to defer one semester to take time-off for the birth of his son.

He said the Strathclyde MBA is different because it offers one MBA worldwide, regardless of whether candidates study full-time, part-time, in Glasgow or at any of the university's various partner institutions worldwide.

More importantly, the MBA programme offers not just theory, but theory that can be applied to real-life business and management.

Marcelo also gave credit and appreciated the mix in

the classroom and group assignments.

"The course has a good mix of matured students with several years of work experience from local and multinational organisations," he said.

The students also come from various career backgrounds such as engineers and business owners.

The diversity, he said, adds value to the group work because the resulting output is substantially better than an assignment done by any single person.

"This experience has also made a difference in my working and personal life.

"With increased self-awareness, I am able to leverage on my strengths and work on improving my weaknesses."

Marcelo advised potential

candidates who plan to enrol in an MBA course to look for a programme that strikes a balance between their objectives and abilities.

He said they should determine what they want from the MBA programme such as whether for the course content and not branding if the objective is to learn.

"I would recommend the Strathclyde MBA to those who want an applicable MBA in their work environment and to those who want to change their career paths," he said.

Other programmes available here in Malaysia are MSc. in Operational Research and MSc. in Marketing by mixed-mode learning.

For more information, call CDC Management Institute at 03-76608950 or email: enquiries@cdc.edu.my.